



AFRICA OPEN DATA CONFERENCE

ACCRA, GHANA 17-21 July, 2017

www.africaopendata.net



OPEN KNOWLEDGE
INTERNATIONAL

*talk*AFRICA

The Second Africa Open Data Conference will take place in Accra, Ghana the week of July 17-21st. The conference follows on the inaugural AODC in Dar Es Salaam, Tanzania September 2-5, 2015 and the series of regional events in 2016 in Freetown, Sierra Leone; Cape Town, South Africa; Nairobi, Kenya; and June 2017 in Ouagadougou, Burkina Faso. AODC is a world-class conference featuring participants and speakers expert in their field and leading global conversation and action in open data for growth and prosperity in Africa. The event estimates four full days including hands-on training and building with plenary sessions, workshops, and breakouts convening in-person and virtual participants from across the continent, the Diaspora, and global stakeholders and influencers. Participants include government leadership, civil servants, industry executives, telecommunications organizations, researchers, students, innovators, entrepreneurs, donors, investors, farmers, health care workers, and others. Core themes of this second Africa Open Data Conference are: Gender, Health, Agriculture, Sustainable Development Goals, Extractives Industry, & Education.

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Objectives

1. Listen.
2. Create regional attention and global awareness of increasingly pan-Africa use and publication of open data including catalytic open data initiatives in African countries.
3. Develop and host continent-wide Africa Open Data Conference in a transparent and inclusive way to support structured and reliable engagement of a growing community.



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4. Prioritize agenda of ongoing and inclusive actions beyond the conference dates.
5. Convene existing robust open data community in Africa and encourage new participation in person and virtually before, during, and beyond the event.
6. Develop and grow international collaborations in open data focused on African areas of interest including sectors (education, energy, agriculture, WASH), economic growth (jobs, business), service delivery (public service efficiencies) and internal government processes (efficiency and accountability).
7. Demonstrate the vital role of non-government data (crowdsourcing, private sector, civil society, university, etc).
8. Demonstrate the vital role of an engaged civil society in driving institutional change in governments and the development complex
9. Build from Open Data Consensus, Data Revolution, Africa 2063 Planning, SDG targets, and where possible- OGP Subnational and National Action Plans already underway
10. Attract side event organizers who capitalize on the planning of the conference to extend technical training and community building
11. Prioritize sessions that focus heavily on audience participation in person and virtual.
12. Promoting the development and harmonization of data standards across board
13. Identify needed policy measures to address core issues of open data in Ghana and across Africa.
14. Identify ways to use open data and Internet governance to drive the SDG's
15. Support existing efforts toward counting progress toward the SDGs and attract new partners to be counted toward country strategies including data roadmaps.

Outcomes

- Expanded civic participation in developing and achieving SDG data roadmaps
- Documented process of identifying, opening, and using data sets in each of the conference target areas to the Ghana open data portal
- Couple with all interventions that is being put in place under the e-Transform project, Ghana's Open Data credentials will be improved on the Barometer and Ghana will become a center of excellence for open data in Africa towards the achievements of the Sustainable development goals (SDGs).
- Game plan to sustain a community of practice on Open Data in Africa, including board of directors, board of advisors, participants, funding, collaboration, projects, and incentives agreed with key stakeholders and developed publicly
- X teams that commit to ongoing work in open data created
- Sustainable production of X apps, maps, or visualizations using regional open data
- X African countries have initiated work in open data
- X commitments from development partners for open data initiatives
- Internal outcome: Create additional donor commitments to the multi-donor trust fund
- Resources for data suppliers and consumers shared during the conference
- Improved coordination with other regional and global open data convenings including (but not limited to) ConDatos, DevCa, International Open Data Conference, and leaders in eastern europe, southeast asia, and north america.



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- Improved coordination with and between sector-based open data conveners including (but not limited to) OpenHeroines, Global Open Data for Agriculture & Nutrition, DataScienceAfrica, YouthMappers, Francophone open data
- Tracked testimonials of individuals and organizations that improved their business or research concept, found new partners, gained new mentors, recruited team members, learned applicable skills, identified funding sources.
- After-action evaluation of achievements of stated goals.

Organizing Team

- Host: Government of Ghana
 - Eric Akumiah, GODI Project manager
 - Veronica Boateng Dir of Applications, NITA
 - Wisdom Donkor, Technical Lead, GODI
 - Kwame Ahiabenu II, Director, Pensplusbyte (Data Journalist)
 - Nehemiah Attigah, Co-founder Odekro (Open Parliament Portal)
 - Senyo Worlali Director, Farmerline (Open Data Business)
 - Papa Arkurst, Director IT Min of Foreign Affairs
 - Florence Toffa, Executive Director, Mobile Web Ghana
 - Eric Kumah-Baku, Data Management Specialist, GODI
 - Fauzia Salifu, Open Data Project Officer, e-Transform Ghana
 - Gloria Nyantekyi - NITA Assistant
- Open Data Collaboratives:
 - Jeanne Holm - Co-Founder
 - Kat Townsend - Co-Founder
 - Verena Knippel - Senior Advisor, Lead for Inaugural AODC15
 - Yeama Thompson - Chair, Sierra Leone Right to Access Information Commission
 - Winnie Kamau - Founder, Association of Freelance Journalists (AFJ)
 - Paul Mungai - Researcher, University of Cape Town

Advisory Groups

Core to organizing AODC is consultation of specific advisors and public input and participation. AODC regularly hosts monthly public calls and requests participation and agenda development via target working groups and open comments on agenda. We also hold monthly consultations, which become more frequent as the conference nears, with a diverse representation of Africa Open Data Leaders:

Continent Advisory Board/Consultative Group:

- [Nnenna Nwakanma](#) (Web Foundation - INGO - Côte d'Ivoire)
- [Dozie Ezigbakile](#)(UN - Nigeria)
- [Adi Eyal](#)(OpenUp - Civic Tech - South Africa)
- [Memunatu Pratt](#)(Academia - Sierra Leone)
- [Amie Joof](#)(Journalism - Gambia)
- TBC - (AfDB/Stats)
- [Daudi Were](#)(Ushahidi - Kenya)



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- TBC: Tigo/Orange/Airtel Rep

Ghana Advisory Board/Consultative Group

- Minister of Communications or Representative (Chair)
- David Opoku - Civic Tech - Open Knowledge lead for Ghana
- Mark Abuabu-Dadzie, Ghana Statistical Service (Government)
- Ken Asibey, MD, Graphic Communications Group (Media)
- Perthuel Danyo, Focal Person, Ghana OGP (Government)
- Dr. Mantheuw, ISODEC, Ghana Open Extractives (Civil Society)
- Hon. Emmanuel Bezra, MP, Open Parliament (Legislature)
- Dr. Joel Sam, Director, INSTI-CSIR, (Research)
- Deputy Director General, Local Government Service (Government)
- Director General, NITA (Government)
- Country Director, Ghana Integrity Initiative (Civil Society)
- Dorothy Gordon (Developer Community)
- UNDP rep

Target Participants

All are welcome to participate in AODC17 as we seek to support inclusive, diverse, participatory collaborations. In efforts to support existing and expand a robust sector we are targeting:

- Current primary consumers of open government data: academics, journalists, private sector, MNOs, and donors
- Data Owners including donors, private sector, foundations, MNOs
- Private Sector across Africa
- Representatives of African government's (ICT, open data, finance, education, energy, agriculture, etc.)
- Internet governance community
- Journalists, researchers, civic technologists, students, entrepreneurs, diaspora, data scientists, policymakers, investors, particularly within the thematic sectors
- Innovators and entrepreneurs using or interesting in accessing and using open data
- African Governments of Nigeria, South Africa, Cote d'Ivoire, Uganda, Tanzania, Kenya, Rwanda, Ghana, Burkina Faso, Sierra Leone, Senegal, Morocco, Egypt, Tunisia, Ethiopia, and others particularly Francophone
- Representatives of African government's (ICT, open data, finance, education, energy,

Side Events & Potential Announcements

We believe conferences and convenings are a great opportunity to take advantage of planned travel of shared communities. AODC17 team welcomes side events and planning sessions.

- Accra Reality Tours (schools, clinic, water points, entrepreneurs)
- YouthMappers - PEPFAR DREAMS Districts
- Open Data Research Network annual meeting
- Data Science 4 Africa workshop Summary
- Hacks 4 Hackers Africa meeting



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- Follow-On to Ghana National Data Workshop & SDG Roadmap
- Open Data Institute: Government Open Data Leaders training
- Open Knowledge Institute regional Data Support Unit
- Open Data 4 Development's Africa Open Data Network

Partners

We seek partners globally and locally who are able to contribute interest, expertise, time, funding, and in-kind contributions. Historically, financial support has come primarily from international partners whereas local partners contribute the majority of staff time and in-kind contributions and have contributed up to 50% of financial support. Previous partners include government, civic tech organizations, technology industry, telecommunications industry, international development donors, and with in-kind support from media hubs, universities, code communities, training organizations, and many, many more. For AODC17 we have received interest from World Bank, Code for Africa, GODAN, Omidyar Foundation, Open Data 4 Development, Open Data Institute, Development Gateway, UNDP, OKI, Hacks4Hackers, and others. To learn more about outreach to partners, partnership and sponsorship opportunities, or to see previous sponsors please see our full website or contact directly.

Budget

The budget for a high caliber 600 person conference will vary depending on in-kind support for items such as emcee, trainers, hackathon hosting, participant travel, ushers, translation services, catered receptions, etc. Support may target thematic areas such as health and gender, or sector interventions such as serious games or data journalism. In-Kind funding has already been committed for select participant travel, government data literacy training, logistics coordination, communications support, and non-data community engagement. Basic conference services including food, venue, internet connectivity, security, printing, and operations run an estimate of \$350,000 USD or 1.575m GHC. Additional items including travel stipends, satellite participation, prizes, swag, volunteer appreciations, or improving the quality of any of the core items will necessarily increase the budget. As with all aspects of AODC we commit to public development and sharing of budget items wherever feasible.

Logistics

Date: July 17-21, 2017

Location: Accra, Ghana

Venue: Accra International Conference Center. Exhibit area, main hall for 2000 participants, 2 meeting rooms hold 200 people each, additional meeting rooms available, clinic, registration and information desk and 2 large cafeteria.