

IGF Dynamic Coalition on DNS Issues

2019 Goal, Objectives, and Work Plan

GOAL

The Goal of the DC-DNSI in 2019 is *to help accelerate Universal Acceptance readiness.*

Universal Acceptance (UA) is the concept that all domain names should be treated equally. Software - e.g. email, a webform, browser, or database - is "UA ready" when it can accept, validate, process, store and/or display any type of domain name or email address, regardless of the: 1) domain name extension (e.g. .tech and other new gTLDs), or 2) script (e.g. Arabic, Han) used.

The Universal Acceptance Steering Group (UASG) has already developed technical guidance for becoming UA ready. UASG has also identified the social, cultural, and economic benefits that stand to be gained through UA.¹ The DC-DNSI will build upon the work of the UASG to help accelerate Universal Acceptance readiness.

OBJECTIVES

Our Objectives for this year are encompassed by the "ABC's of Universal Acceptance."

Awareness - Raise awareness by explaining why UA is important to governments, to developers, and to Internet users everywhere.

Buy-in - Develop guidance to assist the decision-making process to become UA ready, including outlining key considerations.

Completion - Promote UASG's technical guidance to stakeholders who decide to become UA ready. This guidance will help developers to complete the steps towards UA readiness, and therefore help build the foundation for a truly multilingual Internet.

WORK PLAN

Below are the proposed, major components of the 2019 work plan for the DC-DNSI:

- *Global survey* - Develop a global survey to gauge interest in and awareness of UA in the public sector, working with the IGF community to identify appropriate respondents;
- *Awareness raising and guidance* - Work with the IGF community to raise awareness about UA and develop guidance to assist the decision-making process to become UA ready.

¹ The UASG commissioned technology consulting and research firm Analysys Mason to look at the Social, Cultural and Economic benefits of Universal Acceptance. The resulting white paper is available for download at: <https://uasg.tech/whitepaper/>

- *IGF2019 Session* - Organize a session for the IGF2019 that presents the results of the Global survey and identifies next steps.